

Are you a Boston public **high school sophomore** who loves to **draw, create art, or design** ?

- do you dream of using **art or design skills** to **earn a living** ?
- think you might like a career in **graphic design, web design, architecture, product design, or fashion design** ?

youthdesign is—

- **2 years including 2 PAID summers**—build art/design skills, college readiness & life skills through college classroom learning & jobs in design workplaces
- **mentoring** by and networking with design professionals
- **school-year workshops** and opportunities to build skills, prepare for design jobs and college, & participate in the region's vibrant arts and culture scene

SUMMER 1: Youth Design Academy

- unique immersive learning experience that combines creative classroom hands-on art and design skill-building with exposure to professional designers and design workplaces
- includes 3-day-a-week course in Design Fundamentals at Massachusetts College of Art and Design — students receive both high school elective credits AND 3 college credits
- interaction with advanced Youth Designers and creative professionals at collaborative workshops, art museum visits, tours of top creative firms, job shadows, etc.

SUMMER 2: Youth Design Workplace Jobs

- each Youth Designer works in a full-time design industry job alongside professional designers who serve as mentors
- jobs include graphic design, industrial design, web design, architecture, marketing design, and fashion; in design studios, multidisciplinary branding/design firms, non-profits, etc.

School-Year Activities

- required workshops preparing students for full-time summer jobs, including training in professional computer design software applications
- required workshops preparing students for college selection/application process
- academic support / college application support
- support for art/design portfolio development
- continued design skill building and exposure to myriad aspects of the design profession
- real-world design and community art projects
- life skills including financial literacy, nutrition
- cultural activities including attending theatrical performances, art/design community events

PAY

- **Summer 1:** \$1200
- **Summer 2:** \$1600–\$1800 TBD

2014 KEY DATES for First-Year Youth Designers

YD SELECTION PROCESS Key Dates

Applications due **April 9** ▪ give to your PIC counselor or contact Meraris@youthdesign.org

Interviews Sat **April 26** ▪ you will be given 1/2 hour time slot (to be determined)

Notification by **May 14**

REQUIRED PROGRAM DATES: Pre-Summer 2014

MassArt Dual Credit Orientation (required by MassArt)

Tues **June 17**, 4-5 pm, MassArt

MLK Scholars Orientation (required by MLK; for MLK scholars only)

Wed **June 18**, 3-5 pm, location TBA

YD Orientation / Institute Opening Day

Sat **June 21**, 9:30 am – 3:30 pm, MassArt

YD Institute Pre-Summer Workshop / All YD Gathering

Thurs **June 26**, 9:30 am – 3:30 pm, MassArt

REQUIRED PROGRAM DATES: July–August 2014

YD Academy Immersive Summer Program

Monday – Friday for 7 weeks: Monday **July 7** – Friday **August 22**

1. Foundations of Design High School & College Credit Course

instruction by MassArt Assistant Professor of Design and YD grads/current design college students

Mon/Tues/Wed 9:30 am – 3:30 pm, MassArt (plus other locations TBD)

- drawing instruction, design-focused drawing projects in various modes and media
- basic design explorations and projects—working by hand exploring methods/materials
- demos, guest speakers, guest instructors, field trips
- some basic computer design applications (Photoshop, Illustrator) instruction
- professional-quality presentation techniques
- oral and written design communication: critique, reflection, presentation

2. Thursday Morning Sessions w/ All Youth Designers

Thursdays 9 am – 12:30 pm (various locations accessible by T)

3. Friday Events MLK / Job Shadows / YD Studio / Other Events: **Fridays** 9:30 am – 3:30 pm

Youth Design Graduation Thursday **August 21**

REQUIRED FALL WORKSHOPS: Key Dates

1st Fall Workshop Sat **Sept. 27**, 9:30 am – 3:30 pm, MassArt

2nd Fall Workshop Sat **Nov. 8**, 9:30 am – 3:30 pm, MassArt